

## **ABSTRACT**

[00106] Disclosed herein is an electronic device having a non-volatile memory including a plurality of memory sections. Each of the plurality of memory sections may be managed by a remote management server and an associated service and may participate in a mobile services network. The non-volatile memory may include manufacturer related content and data, such as firmware and an operating system. The non-volatile memory may also include operator related data and content, such as communication stacks for bearer communications. The non-volatile memory may also include corporation related data and content, such as confidential corporate information and software. The non-volatile memory may also include end user related data and content, such as gaming software and address book information. Each of the memory sections in the non-volatile memory may be managed by a different remote management server.